Yunefy Shipping Automation Guide

Shipping is often the most complex and costly part of e-commerce fulfillment. Manual processes lead to delays, errors, and rising costs. Yunefy's Shipping Automation tools simplify this by connecting your sales channels, warehouses, and carriers in one intelligent workflow.

This guide outlines how to set up, automate, and optimize your shipping operations using Yunefy.

Step 1: Centralize All Orders

• Import orders automatically from Shopify, Amazon, WooCommerce, and other platforms.

• Eliminate manual data entry and reduce the risk of missed shipments.

• View every order in a single dashboard.

Step 2: Connect Carriers

• Integrate with UPS, FedEx, USPS, and others.

• Access negotiated rates directly within Yunefy.

• Enable multi-carrier shipping for maximum flexibility.

Step 3: Enable Rate Shopping

• Compare real-time rates across carriers.

• Automatically select the cheapest or fastest option based on business rules.

• Reduce shipping spend without compromising customer experience.

Step 4: Automate Label Generation

• Bulk print shipping labels in seconds.

• Auto-generate packing slips and customs forms.

• Eliminate repetitive manual work.

Step 5: Smart Order Routing

• Automatically assign orders to the warehouse or fulfillment center closest to the customer.

• Factor in stock availability and carrier performance.

• Reduce delivery times and last-mile costs.

Step 6: Customer Notifications

• Send branded tracking emails and SMS updates automatically.

• Provide self-service tracking portals.

• Improve transparency and reduce WISMO ("Where is my order?") inquiries.

Step 7: Returns Automation

• Offer customers an easy, branded returns portal.

• Automatically generate return labels.

• Track reasons for returns to uncover product or supply chain issues.

Step 8: Monitor & Optimize

• Track KPIs like shipping spend per order, delivery times, and on-time rates.

• Identify cost savings opportunities with analytics dashboards.

• Continuously refine automation rules to maximize efficiency.

Key Benefits of Yunefy Shipping Automation

✓ 15–20% reduction in shipping costs through rate shopping.

✓ Faster fulfillment with bulk label printing and smart routing.

✓ Happier customers through proactive tracking updates.

✓ Scalability to handle seasonal spikes without extra staff.

Conclusion

Yunefy's Shipping Automation gives mid-sized e-commerce businesses enterprise-level shipping intelligence—without the complexity. By centralizing, automating, and optimizing your shipping workflows, you save money, reduce errors, and deliver a better customer experience.